

# *Sailing, sustainability and creating the room2 hometel brand*

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Hospitality Exchange



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# About Lamington Group

Family-owned and family-run business based in Hammersmith, West London since 1967

## Our Purpose

We design, build & operate quality places with exceptional experiences, to enable people to become the best version of themselves, whilst giving more than we take to our local & global communities

## Our Pillars

- **People** - To create a team of outperformers
- **Places**: To lead the industry in hometels
- **Planet**: To lead the industry in net zero



# Sailing

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# Hometels

Hometels are a sub sector of extended-stay, coined by room2 in 2018.

They combine the best bits of:

- **Hotels:** the standards, security & service
- **Serviced apartments:** the flexibility & comfort of your own home
- **Airbnb:** the personality, character & experience





# Sustainability



# Sustainability

In 2021 released our Net zero road map committing the Lamington group to become net zero by 2030 - 20 years ahead of the Paris agreement targets.

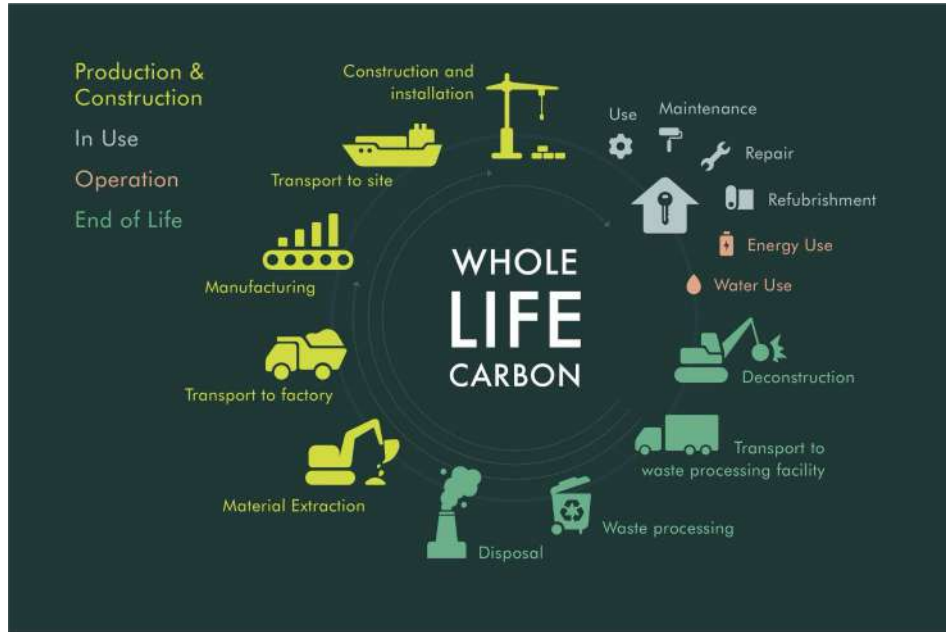


Net Zero Carbon  
Roadmap



# Our commitment

To build and operate net zero whole life carbon hometels



## Embodied Carbon = zero

This is the carbon that you don't always think about. It is the carbon in the **construction** and **refurbishment** of the building and in the **demolition** and **disposal** at the end of its life. This is measured, reduced as much as possible.

## Operational Carbon = zero

This is the carbon produced whilst the building is in operation. It accounts for **energy** and **water usage**. We reduce this as much as possible through efficient design and operation (like relaxed heating and cooling setpoints and purchasing 100% renewable energy).

## Offsetting

Any unavoidable emissions are rebalanced to zero through nature-based, verified carbon offset projects.





# Belfast's first low carbon hometel

## room2 Belfast Homotel



# Room2 Belfast





Thank you



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