NI economy in an increasingly uncertain world



Richard Ramsey

NI economy in an increasingly uncertain world

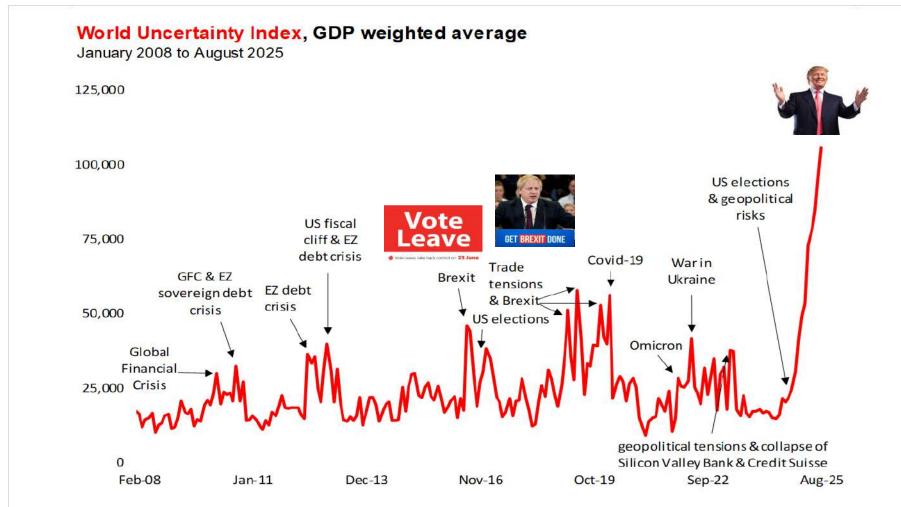
15th October 2025





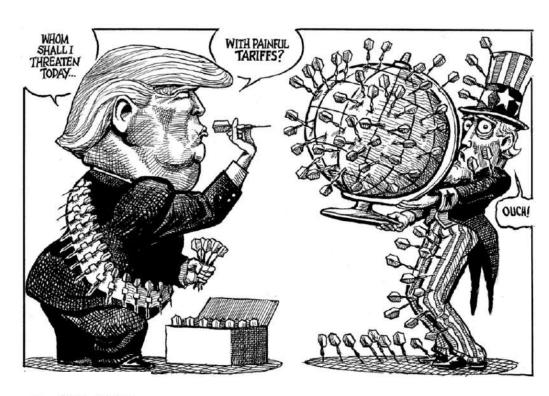
180 YEARS

Making Uncertainty Rise Again

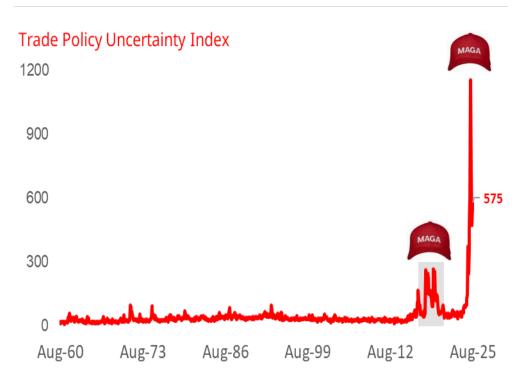




Trump 2.0 – No country is safe from tariffs



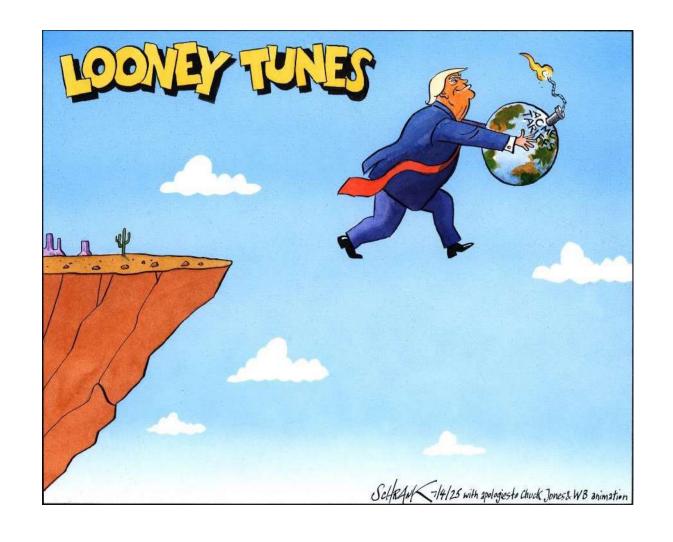
Source: Kal Cartoons 30th January 2025



Data downloaded from https://www.matteoiacoviello.com/tpu.htm on 15 September 2025

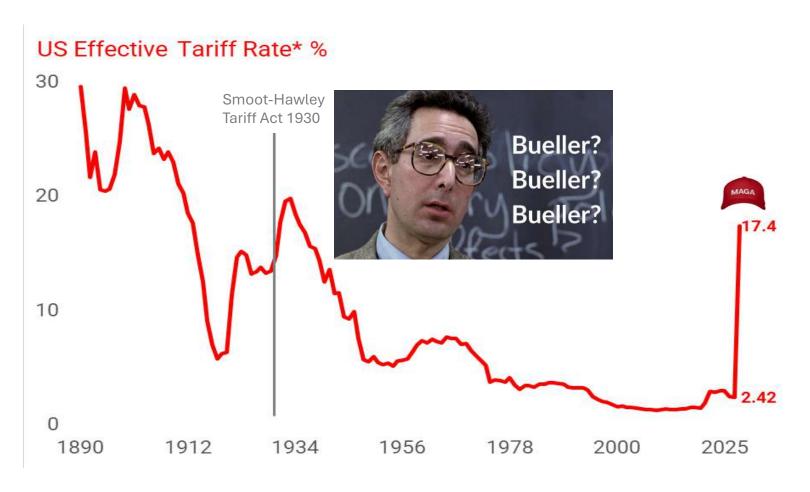


Liberation Day's Wile E. Coyote moment





US effective tariff rate at a 90-year high

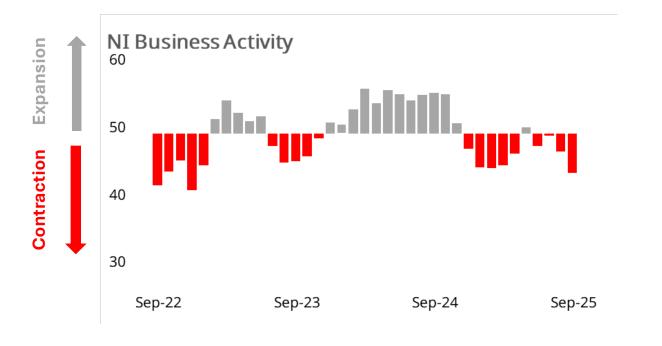


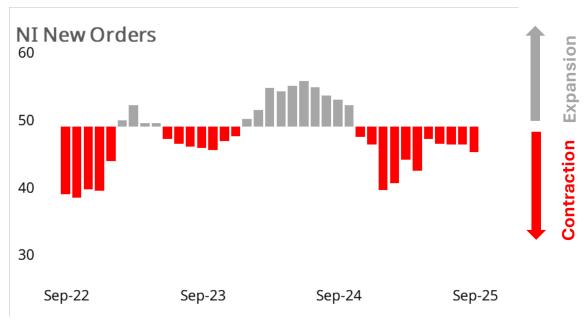
Source: Yale Budget Lab – Tariffs as of 4th September 2025,



^{*} Customs duty revenue as a % of goods imports

NI private sector growth falters in 2025

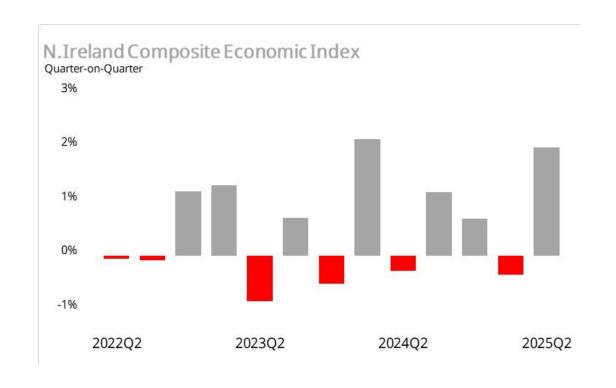


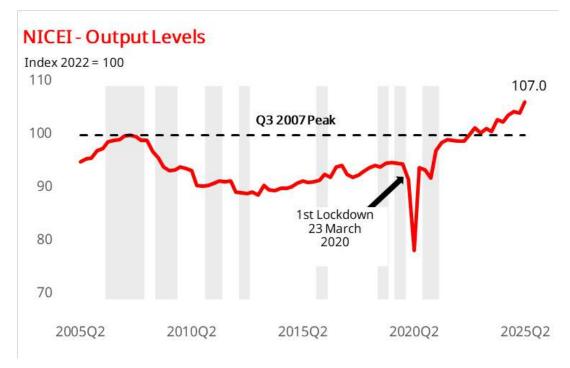


Source: S&P Global & Ulster Bank Northern Ireland Growth Tracker



Official statistics paint a different picture





Source: NISRA, NICEI



NI outperforming elsewhere

Table 1: Quarterly, annual, pre-pandemic and annualised change, NICEI compared with selected GDP measures, Quarter 2 2025

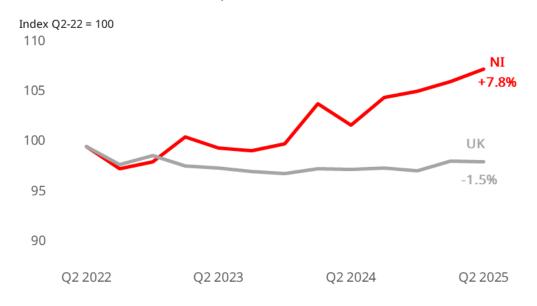
	Change on quarter	Change on year	Pre-Pandemic change	Rolling annual average change	
NICEI	2.0%	3.5%	12.1%	1 2.8%	
UK	0.3%	1.2%	4.5%	1.3%	
Scotland	1 0.2%	0.9%	1.5%	1.2%	
Ireland	0.2%	18.0%	48.7%	13.2%	
Ireland MDD	0.6%	4.3%	22.7%	3.2%	

Source: NISRA, NICEI

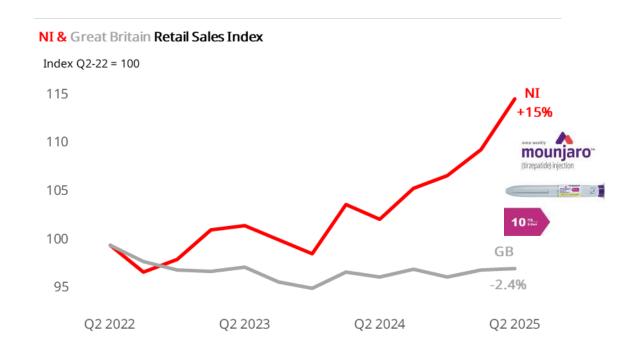


NI economy enjoying 'Southern Comfort'

NI & UK Wholesale & Retail Trade; Accommodation & Food Service



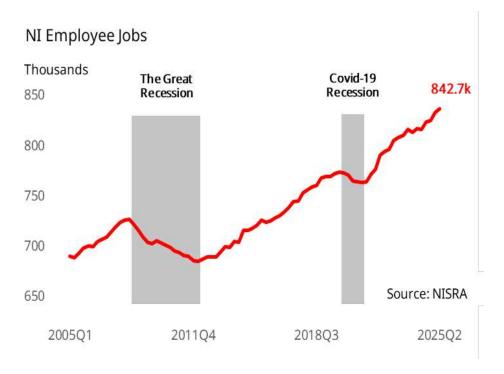
Source: NISRA, Index of Services



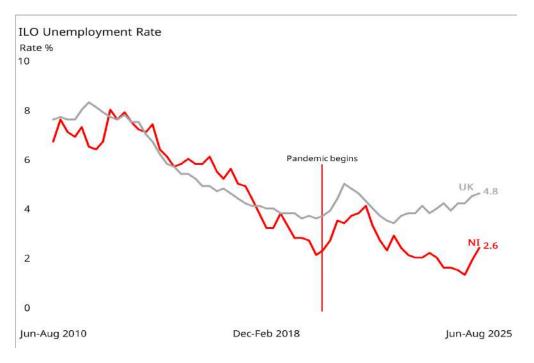
Source: NISRA, Index of Services



Labour market looks healthy



Source: NISRA, QES



Source: NISRA, Labour Force Survey



Hospital(ity) pass in 2025



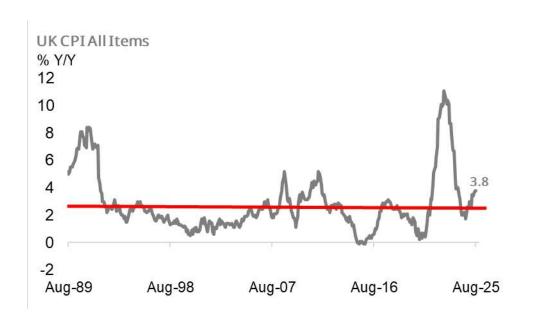
- Hike in Employer's NICs

- Hike in NLW

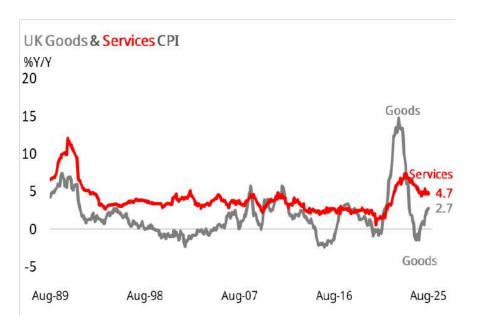
- Surge in Food Price Inflation



UK inflation almost twice MPC's target



Source: ONS



Source: ONS



Mortgage rates may edge slightly lower

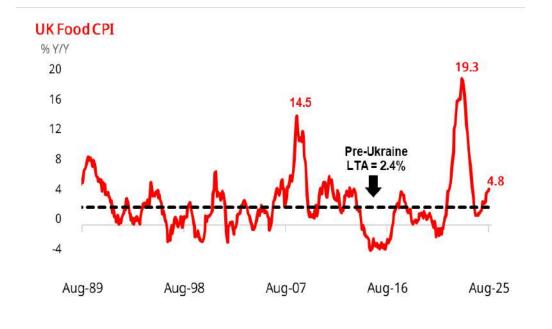


Source: Bank of England



Food price inflation causing concern





Source: ONS



Year-on-Year prices rises to August 2025



Source: ONS, CPI August 2025



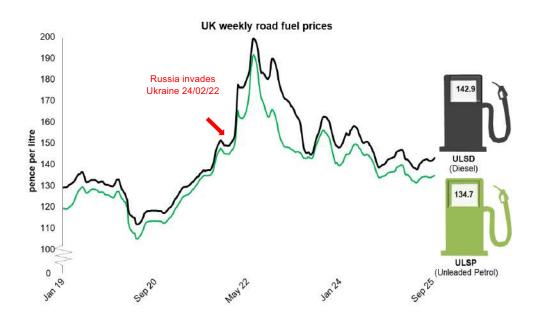
Price rises over the last 4 years



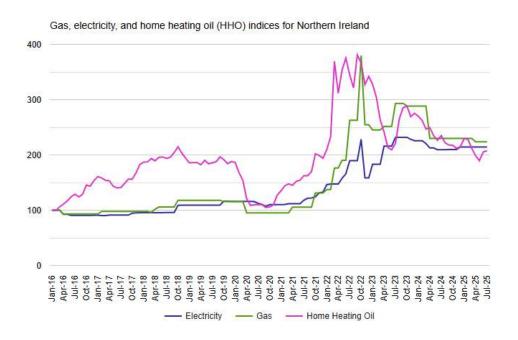
Source: ONS, CPI August 2025



Energy costs falling but utility bills still high



Source: Department for Energy Security & Net Zero

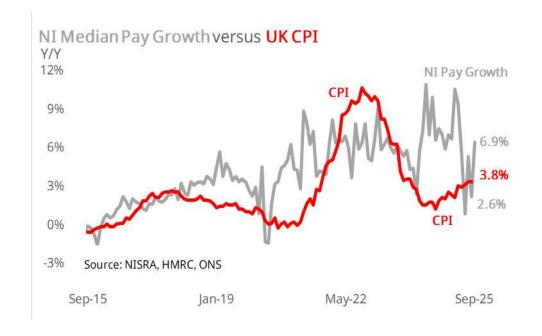


Source: Consumer Council for Northern Ireland



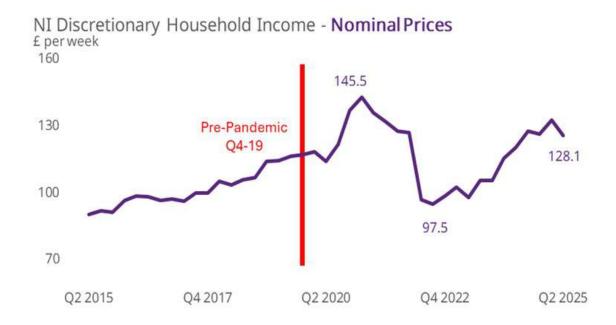
NI wage growth > CPI... but for how long?







Squeeze on household incomes



Average household Income Tracker, £ per week, current prices, excluding bonuses, by region, August 2025

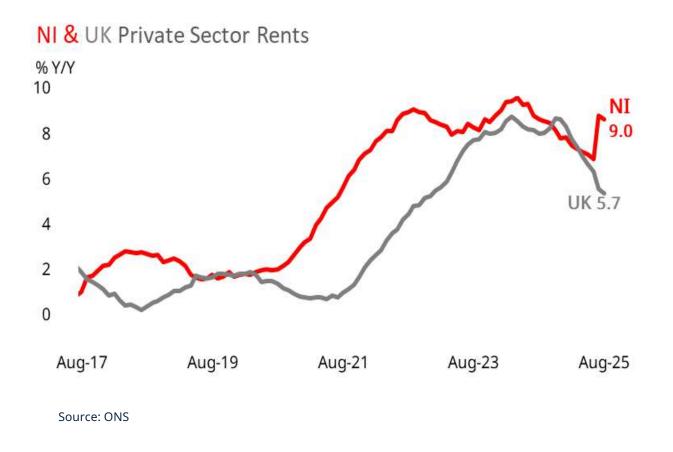
North East	North West	Yorkshire & Humber	East Midlands	West Midlands	East
£163	£222	£210	£214	£193	£272

London	South East	South West	Wales	Scotland	Northeri Ireland
£334	£220	£202	£206	£266	£131

Source: ASDA Income Tracker, Centre for Economics & Business Research



Nightmare on Rental Street



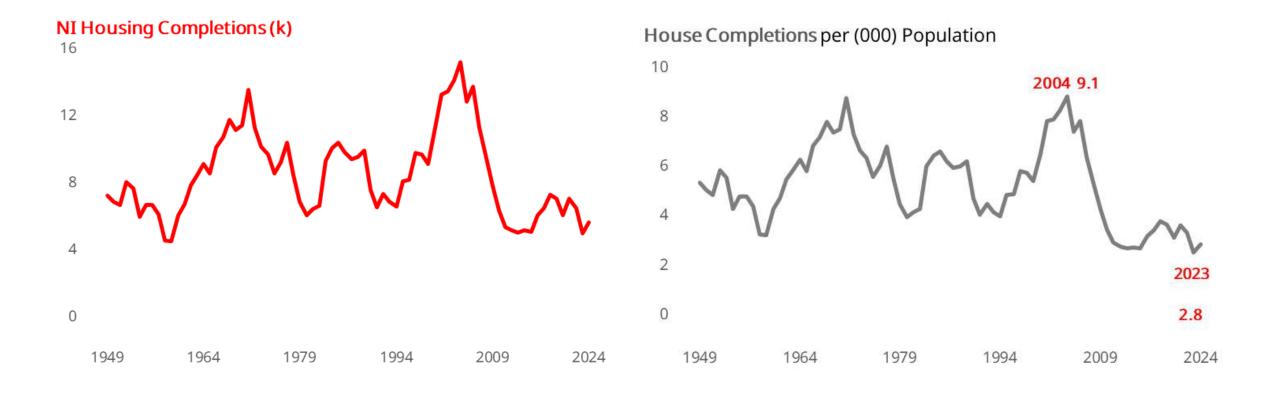


Belfast Average Rent (All Properties) £1,143 per month

Source: PropertyPal

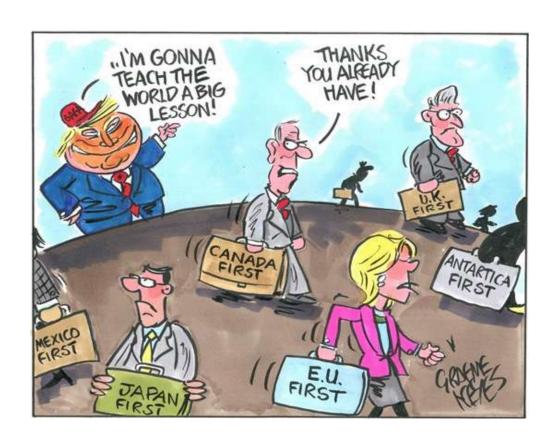


Housing emergency continues to build





Challenging outlook at home & abroad



- 'Flood the zone' with uncertainty
- ExtraTradeIreland v InterTradeIreland
- Hospital(ity) pass set to continue?
- Focus on higher income customers
- Maximising Southern Comfort

Source: X @KeyesGraeme & @Cartoon4sale 3rd May 2025



42 sleeps to Rachel's Big Reveal...





